

Here's What You Will Have Completed After Taking the BYOB Online Course.



Step One

- Create & Confirm your Official Company Name
- Summarize your potential products and services
- Identify your Business niche/industry

Step Two

- Cre8te & Confirm your top 5 offerings (products/services)
- Write a full list of the top 8 pain points your ideal client struggles with without your services.
- Formulate the solutions you have and communicate how you'll solve the problem.
- Make a brief list and start thinking about the future of your business.
Write out any additional services that could be potentially beneficial to your clients later.

Step Three

- Write your full mission statement
- List your company core values
- Write your business vision statement
- Write your Bio for your about page

Step Four

- Start getting organized
- Confirm that your business domain is available.
- Research and save logo designs/website options/the overall look and feel you want for your business.
- Update your Business Blueprint to reflect your color story
- Add an Icon for a temporary logo icon.

[GET STARTED TODAY!](#)